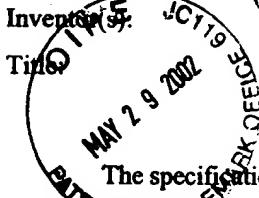


ARD 5/23/02

2176  
Case No. 9623



Inventor(s): Charles McElfresh, Paul Mineiro, Michael Radford

Title: Method And System For Optimum Placement Of Advertisements On A Webpage

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### POWER OF ATTORNEY

The specification of the above-identified patent application:

- Patent drawings attached hereto  
 was filed on April 2, 1999 as application Serial No. 09/285,929

I hereby revoke all previously granted powers of attorney in the above-identified patent application and appoint the following attorneys to prosecute said patent application and to transact all business in the Patent and Trademark Office connected therewith:

James P. Naughton	30,665
John G. Rauch	37,218
Jason C. White	42,223
Vincent J. Gnoffo	44,714

Please address all correspondence and telephone calls to James P. Naughton in care of:

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P.O. Box 10395  
Chicago, IL 60610  
(312)321-4200

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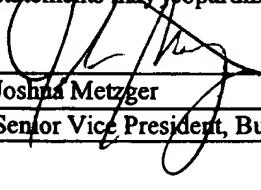
Overture Services, Inc., a Delaware corporation, certifies that it is the assignee of the entire right, title and interest in the patent application identified above by virtue of either:

- An assignment from the inventor(s) of the patent application identified above, a copy of which is attached hereto.  
OR
- An assignment from the inventor(s) of the patent application identified above. The assignment was recorded in the Patent and Trademark Office at Reel \_\_\_\_\_, frame \_\_\_\_\_.  
OR
- A chain of title from the inventor(s), of the patent application identified above, to the current assignee as shown below:
1. From: the inventors To: Free-PC, Inc.  
The document was recorded in the Patent and Trademark Office at  
Reel 010042, frame 0151.
  - Additional documents in the chain of title are listed on a supplemental sheet. (Attached as Attachment A.)

The undersigned has reviewed the assignment or all the documents in the chain of title of the patent application identified above and, to the best of undersigned's knowledge and belief, title is in the assignee identified above.

The undersigned (whose title is supplied below) is empowered to act on behalf of the assignee.

I hereby declare that all statements made herein of my own knowledge are true, and that all statements made on information and belief are believed to be true; and further, that these statements are made with the knowledge that willful false statements, and the like so made, are punishable by fine or imprisonment, or both, under Section 1001, Title 18 of the United States Code, and that such willful false statements may jeopardize the validity of the application or any patent issuing thereon.

Signature:   
Name: Joshua Metzger  
Title: Senior Vice President, Business Affairs

Date: 4/19/02